



**Community Advisory Council Meeting  
August 15, 2017  
12:00 p.m., 14<sup>th</sup> Floor Board Room**

**Facilitator:** Royal Harris and Kamar Haji-Mohamed

**Community Advisory Council Members:**

**Community Representatives:** Celia Higuera, Zuri Lopez, Pari Mazhar, Christine Lau, Sarah Keefe

**Consumer Representatives:** Estefany Carcano, Shamsa Hussein, Tony Vezina, Royal Harris

**County Representatives:** Amanda Garcia-Snell (Washington County)

**OHA Representative:** Dustin Zimmerman

**FamilyCare Staff:** Sandra Clark, Ashley Green, Mary Zodrow, Annette Dieker, Kinda Nicholl, Kamar Haji-Mohamed, Maria Tafolla

**Note Taker:** Lisa Meurs

Welcome	Discussion
<b>Welcome</b>	<ul style="list-style-type: none"> <li>• Introductions –A simple round table of introduction. New attendees include:               <ul style="list-style-type: none"> <li>○ Amanda Garcia-Snell</li> <li>○ Tony Vezina</li> <li>○ Kinda Nicholl</li> <li>○ Sham Hussein</li> </ul> </li> <li>• Review Agenda – No Modifications</li> <li>• Movement Building Activity – Celia Find your matching animal</li> </ul>
<b>July Meeting Review</b>	<ul style="list-style-type: none"> <li>• <b>Review, Amend/Approve Minutes</b> – Motion to approve minutes as-is with no changes: Sarah Keefe - Seconded by: Estefany Carcano</li> </ul>
<b>Community Health Improvement Plan Transition Age Youth Update</b>	<p>Ashley Green provided a brief introduction to the three (3) videos she presented to the council. The videos were created as part of the Health Hack program intended to engage our community youth and to provide information which can guide them to become active participants in their own health care.</p> <ul style="list-style-type: none"> <li>• Video 1 – Defining Health – it is a diverse sampling of Youth talking about what it means to be healthy.</li> <li>• Video 2 – How to Use Your Healthcare – consists of helpful tips on how to make PCP appointments and what to expect while there as presented by a peer representative</li> <li>• Video 3 – Public vs Private health Insurance - Cartoon</li> </ul> <p>Pros:</p> <ul style="list-style-type: none"> <li>• The Videos are great as small bytes. Perfect for today’s Social Media connected Youth.</li> <li>• Good content – Provides A-Z pathway</li> </ul>

	<p>Cons:</p> <ul style="list-style-type: none"> <li>• Video 1 - Seem very scripted instead of 'real-talk'</li> <li>• Video 2 – did not include many of today's challenge's (i.e. weight)</li> <li>• Video 3 – Was confusing for people who might not know their plan.</li> </ul> <p>Future Recommendations:</p> <ul style="list-style-type: none"> <li>• Focus on Physical Health, Behavioral Health, etc. individually</li> <li>• Address Confidentiality – Sexual Health, Addictions, Mental Health</li> <li>• Create videos in alternative languages, taking time to target the message for the intended population.</li> </ul>
<p><b>Community Health Improvement Plan Transition Age Youth Strategies</b></p>	<p>Kamar led the group through a breakout exercise addressing six (6) questions related to FamilyCare's Transition Age Youth/Community Health Improvement Plan strategies.</p> <ol style="list-style-type: none"> <li>1. What would be the ideal campaign in the community to disseminate the videos? How else do you see FamilyCare using these videos?             <ol style="list-style-type: none"> <li>a. Social Media                 <ol style="list-style-type: none"> <li>i. Facebook</li> <li>ii. Snapchat</li> <li>iii. Instagram</li> <li>iv. Whatsapp</li> <li>v. Twitter</li> </ol> </li> <li>b. Parks &amp; Recreation Departments</li> <li>c. Community Partner Events - With a youth focus</li> <li>d. School Club Alliances – MECHA</li> <li>e. Agencies                 <ol style="list-style-type: none"> <li>i. Momentum Alliance</li> <li>ii. School Health Classes</li> <li>iii. College Campuses</li> <li>iv. School Enrollment Events</li> </ol> </li> <li>f. Professional Conferences, etc.</li> <li>g. Ask Youth what the best avenue for sharing the videos is?                 <ol style="list-style-type: none"> <li>i. Create a youth targeted campaign awarding the most shares of Health Hack</li> </ol> </li> </ol> </li> <li>2. What would be your contribution in disseminating the videos? How can you help support FamilyCare? What support will you need?             <ol style="list-style-type: none"> <li>a. Other CCO/Partnerships involvement</li> <li>b. OHA Transformation Center</li> </ol> </li> </ol>

- i. Website
    - ii. Events
  - c. Washington County SBHC networks @ Public Health
    - i. Other Washington County Community Health Improvement Plan – lists and groups
  - d. Oregon Coalition Against Domestic & Sexual Violence coin site of videos – could be included w/ info on Oregon Health Plan, etc.
  - e. Culturally Specific Input/Development
  - f. Show to youth in our agencies
  - g. Make part of orientation for staff
  - h. Share with our community/networks
  - i. Assist with interpretation/translation to other languages
  - j. How to access to video
  - k. “How to communicate” guide/toolkit
- 3. Agencies that might disseminate and utilize the videos and/or the curriculum?
  - a. Department of Human Services
  - b. Oregon Youth Authority
  - c. Coordinated Care Organizations
  - d. Community Centers
  - e. Application Assistor Organizations
  - f. Latino Network
  - g. School Based Health Centers
  - h. Boys & Girls Club
  - i. YMCA/YWCA
  - j. Sun Programs
  - k. Teen Parent Programs
  - l. Asian Health & Services Center
  - m. Immigrant and Refugee Community Organization (IRCO)
  - n. School Nurses – MESD
  - o. Insights Teen Parent Program
  - p. Counties – CYF
  - q. Cascadia
  - r. Youth Builders
  - s. Portland Public Schools
  - t. Healthy Birth Initiative
  - u. Providence Beginnings
  - v. Libraries
  - w. School Districts
  - x. HKLB
  - y. 4<sup>th</sup> Dimension
  - z. Catholic Charities
  - aa. Janus Youth
  - bb. Native America Youth and Family Center (NAYA)

- cc. New Avenues
- dd. DePaul
- ee. Addiction Counselor Certification Board of Oregon (ACCBO)
- ff. National Alliance on Mental Illness (NAMI)
- gg. Volunteers of America (VOA)

4. 1-2 Ideas on how we can utilize the videos internally?
  - a. Share with adult members
  - b. Annual Life Enrichment Program
  - c. Welcome Calls followed by Videos e-mailed
  - d. Educate FamilyCare Staff
  - e. Focus on Departments that make decision about youth treatment
  - f. Keep FamilyCare staff aware of messaging for youth
  - g. Tool for onboarding/orientation of new members
  - h. New Employee Orientation Agenda
  - i. Continue making adjustments to content as we receive feedback
  - j. Consult for specified topic videos (i.e. Prior authorization, Mental Health)
  - k. Make available for social Media Sites
  - l. Use for Advertising
  - m. Launch with Providers in clinics with waiting rooms
  - n. Send out in Provider Newsletter
  - o. Suite 1400 Articles
  - p. Conduct competition encouraging staff to share on Social Media
  
5. Please list any Transition Age Youth (15-24) community resources we could provide on our webpage?
  - a. The 4<sup>th</sup> Dimension Recovery Center
  - b. New Avenues for Youth
  - c. NW Family Services
  - d. Willamette Family Services
  - e. DePaul
  - f. Youth Move
  - g. Outside/In
  - h. Transitions Project (TPI – Age 18+)
  - i. Native American Rehabilitation Association of the Northwest, Inc. (NARA) Youth
  - j. Janus Youth
  - k. AA/NA – Youth Specific
  - l. P:EAR
  - m. Lifeworks NW
  - n. Lifeset
  - o. 211 Information App

	<ul style="list-style-type: none"> <li>p. Stride</li> <li>q. Striving To Reduce Youth Violence Everywhere (STRYVE)</li> <li>r. Momentum Alliance</li> <li>s. Living Room</li> </ul> <p>6. Please list Transition Age Youth (15-24) focused topics we should have on our webpage?</p> <ul style="list-style-type: none"> <li>a. STD's</li> <li>b. Sexual Health/Family Planning</li> <li>c. Mental/Behavioral Health             <ul style="list-style-type: none"> <li>i. Suicide</li> <li>ii. Self-Harm/Injury</li> </ul> </li> <li>d. Housing</li> <li>e. Food Security</li> <li>f. Transition Age Youth Specific Providers/Peers</li> <li>g. Community Resources (i.e. clothing)</li> <li>h. Relationship Health &amp; Safety</li> <li>i. Free Family Activities</li> <li>j. Free Food /Shelter</li> <li>k. Sports             <ul style="list-style-type: none"> <li>i. Season swimming passes for families</li> <li>ii. Discounts</li> <li>iii. Coupons for summer sports</li> </ul> </li> <li>l. List of farmers markets</li> <li>m. Link to Community Advisory Council</li> </ul>
<p><b>Planning Community Health Needs Assessment Community Health Improvement Plan 2018-19</b></p>	<p>Council members were presented with a brief PowerPoint presentation summarizing data specific to the FamilyCare members leading to the Community Health Needs Assessment/Community Health Improvement Plan.</p> <ul style="list-style-type: none"> <li>a. Demographics:             <ul style="list-style-type: none"> <li>i. Total FCH Medicaid population</li> <li>ii. Race/Ethnicity</li> <li>iii. Spoken language</li> <li>iv. Members by county</li> </ul> </li> </ul>
<p><b>Public Meetings</b></p>	<p>Both the October and November meetings will be public meetings held in the communities where our members live.</p> <p>To accommodate the public, we are asking Council Members to make special arrangements to attend an evening meeting from approximately 6-8 p.m. This will include our newly appointed council members who will be approved at the October FamilyCare Health Board meeting.</p>

<p><b>Word on the Street</b></p>	<ul style="list-style-type: none"> <li>• What are you hearing about FamilyCare Health?</li> <li>• What are you hearing about the community's health?             <ul style="list-style-type: none"> <li>◦ Royal has assigned this as homework. Each council member is urged to ask one of these questions every week.</li> </ul> </li> </ul>
<p><b>Wrap Up</b></p>	<ul style="list-style-type: none"> <li>• <i>September agenda items:</i> <ul style="list-style-type: none"> <li>◦ <i>Group Photo (would also like last year's individual photos)</i></li> <li>◦ <i>Review the feedback from the August Breakout Activity</i></li> </ul> </li> <li>• <i>What went well and any improvements?</i> <ul style="list-style-type: none"> <li>◦ <i>No Comments</i></li> </ul> </li> <li>• <i>Homework: Word on the street – See above</i></li> </ul> <p><i>FYI:</i></p> <ul style="list-style-type: none"> <li>• <i>September 30 – Rally for recovery @ Shemanski Park in downtown Portland – This event is a kick off to the Oregon Recovers Campaign (tony will send flier) -</i> <ul style="list-style-type: none"> <li>◦</li> </ul> </li> </ul>